

# PROFESSIONAL beauty

## Make-up Competition 2017

**Photographic Glamour Make-up** – Capture your make-up and artistic skills in the form of a photograph.

**Theme:** *“Beauty & The Beast”*

- ☞ Students
- ☞ Professionals

The make up artist must capture their make up skills and creativity in the form of a photograph, depicting the beautiful new Disney version **“Beauty & The Beast”**. The make up artist has complete artistic freedom to depict and interpret the chosen theme in any way they wish, on a beautifully made up model showing your work through a professionally taken Photograph.

**Mixed Media Character Make-up** – Bring your favourite character to life.

**Theme:** **“Pirates of the Caribbean –Dead Men Tell No tales”**

- ☞ Students
- ☞ Professionals

Explore and showcase your make up skills, and bring your favourite character to life, by interpreting the fun and exciting characters through your beautifully and creatively made up model, fully presented in costume to match your chosen character from the fantastic adventure movie **“Pirates of the Caribbean”**.

Professional Beauty Gauteng  
3<sup>rd</sup> September 2017

Put your competitive skills to the ultimate test in the  
Professional Beauty Make-Up Competition!

# Professional Beauty 2017 Make-up Competition

Enter the **Professional Beauty Make-up Competition** being held at Gallagher Convention Centre on the **3<sup>rd</sup> September** 2017 and win some amazing prizes.

Put your talents and skills to the ultimate test and gain the recognition you deserve by competing, whether you are already an experienced Professional or just starting out as an aspiring Make-up artist. Competing is more than just about winning, it will assist you to assess and look at perfecting every technique and area of your work, not only will it benefit you during the competition but also prepare you and assist you in offering better quality services for your clients, inspiring you to be the very best that you can be.

Besides the recognition and experience you will gain, it will boost your confidence taking you from being just an average Make-up Professional to an expert with remarkable skills and expertise. It will also give you such a sense of self-satisfaction when you succeed because of the hard work, effort and perseverance you have put in. It's a great experience for everyone whether you win or not and will learn so much because of it."

The winners of the Make-up competition, will receive a cash prize, a beautiful crystal trophy, gift hamper and certificate as well as recognition and a write up in the **NailFile** and **Professional Beauty** magazine, 2<sup>nd</sup> and 3<sup>rd</sup> placements in each category will also receive a gift hamper and certificate.

The annual **Professional Beauty 2017 Nail & Make-up Competitions** will be hosted in conjunction with the Professional Beauty Exhibition held at Gallagher Convention Centre on **3<sup>rd</sup> September** and will run alongside the Nail Competition on the same day.

Should you require further information please do not hesitate to contact the competition Director for further assistance.

The competition entry form and further information can be found attached and on the Professional Beauty website.

**Sonette van Rensburg**  
(Competition Director)

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**[www.probeauty.co.za](http://www.probeauty.co.za)**

## General Make-up Competition Rules & Regulations

**IMPORTANT COMPETITORS PLEASE READ THE RULES & REGULATIONS** carefully, as they apply to all categories and must be adhered to. Any Rules and Regulations that are not adhered to will mean immediate disqualification, no exceptions will be made.

Below are the General Rules and Regulations for the make-up competition, please read them carefully as you will be expected to adhere to them strictly.

1. All entries must be submitted and paid for by the **28<sup>th</sup> of August 2017** to qualify for the **R100** registration fee. Competitors will not be allowed to compete unless they have paid the entry fee of R95 in full. Late registrations will be **R190**
2. All competitors must register themselves and their models online before the show to gain access into the exhibition, this is separate to the actual entry that is made so please do not forget to do this. [www.probeauty.co.za](http://www.probeauty.co.za)
3. Registration will take place in the competition arena and will end at 8:45 sharp and no further entries will be accepted whatsoever so please be on time. The arena will then be closed off.
4. Briefing will be at 8:45 and the competition will begin at 9:00 sharp so all competitors have to be set up and ready by 8:45.
5. Models and competitors must be **over the age of 18** and must be dressed in a professional manner.
6. Competitors must enter each category at their level of expertise.
7. Competitors must provide all their own materials, bins, make-up, brushes, sponges' equipment, and items required to do the necessary work and achieve the desired look, as none will be provided at the competition.
8. No mobile phones, no Smoking, or food will be allowed into the competition area, please make sure that you and your model eat prior to the competition to avoid any medical emergencies from occurring. Should your model require a snack during the competition due to a medical condition this will be allowed, please kindly just inform us.
9. It can get very cold in the competition arena so please make sure you have something warm to cover your model in before finally revealing her, or bring along a hot water bottle.
10. Only competitors, their models and judges will be allowed in the competition arena while the competition is in progress.
11. Props may be used to display the model and compliment the theme but must not hinder the model's movement and should not detract from the overall design; 5 minutes will be given to pose the model once the time is up.
12. Pre-judging criteria will count towards the final score and will apply to Competitors in all three make-up categories according to; set-up, neatness, hygiene & sanitation procedures professionalism, overall presentation, Health & Safety and working techniques throughout the competition.

13. The completed models will be expected to display the competitor's work in front of the judges until they are completely done with the scoring.
14. Models are not allowed to assist the competitors and mirrors will be allowed.
15. Scores will be awarded for the overall effectiveness of the make-up, ensuring that it pertains to the theme, which has been pre-chosen.
16. The models hair nails outfit and special attention to detail and presentation of the final make-up will all be taken into consideration.
17. Competitors and models are expected to stay until the prize giving is over, if they are not present the next highest score will be awarded first place.
18. **NOTE:** Awards times are subject to change at the discretion of the organizers.
19. The models make-up and costume may not be removed without the judges' prior permission.
20. Please make a note of the scheduled competition/prize-giving and finish time.
21. Photography of models during the competition will NOT be allowed. Only official **Professional Beauty** photographers and media sponsors will be allowed to take photographs, and reserves the right to use these within any publications and for future promotions.
22. Judges decision will be final and no exceptions will be made for any reason whatsoever. Any discrepancies must be dealt with in a professional manner.
23. Competitors and models are expected to conduct themselves in a professional manner at all times. Professional Beauty reserves the right to disqualify anyone for misconduct or unprofessional behaviour.
24. Once time is up you have to place down your equipment and stop working. Should you finish before the time is up you must make sure that you notify a floor judge so that your time is noted on your score sheets.

**PLEASE NOTE FOR ALL MAKE-UP CATEGORIES:** Contestants must provide written details upon registration in the competition arena for the judges to read during the judging process.

**This must include:**

- Make-up artists full name.
- Salon name/College or Business name
- Inspiration or story behind the theme
- A full step-by-step explanation of how the work was accomplished and which mediums and products were used.
- A storyboard or presentation must also accompany your work as this will count towards the overall score.

## Pre Judging Rules & Criteria

Floor judging will be conducted prior to and during the competition, you will be judged according to the criteria set out below and will count towards your final score.

- ☞ **Hygiene and Sanitation** Table layout and set-up will be taken into account.
  - Hygiene and sanitation procedures will be taken into consideration; hand sanitizers and other sanitation products must be visible and be used.
  - Neatness and cleanliness will also be a contributing factor. A bin must be provided for disposables. No plastic bags!
- ☞ **Appearance and dress code:** All artists must be dressed professionally and students in uniform with hair tied back.
- ☞ **Safety:** All safety procedures and standards must be adhered to throughout the competition.
- ☞ **Make- up Mediums, brushes & Products** must be stored correctly and in their original packaging, and properly and professionally labeled. Before the start of the competition, the floor judges will check all tables for products not allowed in the competition.
- ☞ **Professionalism & Conduct:** Contestants and models must behave in a professional manner throughout the competition. Should your model need to leave the competition area, she will need to be escorted by a competition official; your time will not be able to be made up.
- ☞ **Model** – Your most important item for the competition is to make sure you have a reliable model, who will be there for you the entire day so make her aware, that she is required for the entire duration of the competition. **NB:** *Models with contagious skin conditions will under no circumstances be allowed to participate.*

See attached and below a detailed explanation of each category and the Rules and regulations pertaining to each. Should you have any queries or require any further information please do not hesitate to get in contact with the competition Director. We look forward to seeing you at the competition. Join us and like our competition page on Face book.

☞ **Photographic Glamour Make-up** – Capture your make-up and artistic skills in the form of a photograph.

### **Theme:** “*Beauty & The Beast*”

- ☞ Students
- ☞ Professionals

The make up artist must capture their make up skills and creativity in the form of a photograph, according to the beautiful new Disney version. The make up artist has complete artistic freedom to depict and interpret the chosen theme in any way they wish, on a beautifully made up model showing your work through a professionally taken Photograph.

### **Rules & Regulations**

1. The contestant must submit a photo of their work and a model or models made up in the pre chosen theme.
2. **Photographs of your work** – Must be couriered or delivered to TE Trade Events (Professional Beauty offices,) **by no later than the 28<sup>th</sup> of August 2017**, please see details below, care of the Competition Director.
3. The theme for the photographic Glamour Make-up category is *Beauty & The Beast*. The make up artist has complete artistic freedom to depict and interpret the pre-chosen theme in any way they wish but must adhere to the chosen theme, on a beautifully made up model showing your work through a professionally taken Photograph.
4. There are two levels for make-up artists to enter into, students and professionals
5. Competitors may enter more than one entry into this category as long as they all pertain to the theme.
6. The Make-up artist's photographs and work will be featured in the **Professional Beauty** and **NailFile** magazines and at the Professional Beauty Nail & Make-up Competition.
7. Contestants must be aware and not object that all photographs will be displayed at the Professional Beauty show and competition for public to view.
8. The Photographs must have a high resolution and be of professional quality and also presented on a CD or memory stick, for media purposes.
9. Winners will be announced at the Nail & Make-up Competition Awards ceremony on the **3<sup>rd</sup> of September** along with all the other Nail & Make-up categories.

10. Photographs can be collected after the competition on the last day of the show **Professional Beauty** will take no responsibility for photographs misplaced or not collected.
11. Photographs may be any size but must not be smaller than 8 x 10 inches in size and may be mounted and presented in any artistic form or way the Make-up artist wishes.
12. The make-up and work of the artist must be done by hand and must be the work of the make up artist entering the competition
13. Make-up must be clearly visible in the photograph to be able to see and judge the technical work of the artist.
14. The entire creativity, presentation and style of the picture will be judged, not only the make-up. The artist may use costumes and accessories and have the models hair and nails done as long as it pertains to the pre chosen theme.
15. Special effects, props and backgrounds may also be incorporated to enhance the photo and theme but must not in any way hinder the make-up work which has been done.
16. Photographs will be displayed at the competition arena so please ensure they are well presented and in a secure frame.
17. Photographs will remain the property of the contestant and Professional Beauty and may not be copied used or bought without the prior consent of the Make-up artist and organizers.
18. **PLEASE NOTE that all entries must be accompanied by and include the following:** Contestants must provide and include a portfolio or presentation, with written details along with their entry, and must consist of the following as this will be judged as part of the complete presentation.

- ☞ Make-up artists full name.
- ☞ Salon or company name
- ☞ Contact details
- ☞ Theme and inspiration behind the theme.
- ☞ Presentation - with a full step-by-step explanation of how the work was accomplished and achieved, with inspiration and interpretation behind the theme and story of your work.

☞ **Mixed Media Character Make-up** – Bring your favourite character to life.

### **Theme: “Pirates of the Caribbean –Dead Men Tell No tales”**

- ☞ Students 4 ½ hours (Only for students still studying at beauty college or make-up school, proof and copy of certificate or enrollment must be provided)
- ☞ Professionals – 3 ½ hours

Explore and showcase your make up skills, by interpreting the fun and exciting characters from the movie. Bring your favourite character to life, through your beautifully and creatively made up model, fully presented in costume to match your chosen character from the this exciting and full of character adventure movie.

### **Rules & Regulations**

1. The competition will take place on the **3<sup>rd</sup> September 2017**, with two levels to enter into, students and professionals, please make sure you enter the correct and appropriate level according to your skill set.
2. Students will be given **4 ½ hours** to create their work and professionals' **3 ½ hours**. The Make-up artists must create a character from the movie and pre- chosen theme, **“Pirates of the Caribbean –Dead Men Tell No tales”** incorporating and using any make-up styles, mediums, and techniques to interpret the theme.
3. Make-up artists must create and achieve the complete overall look and theme.
4. The make-up artist must adhere to the pre-chosen theme, and must be depicted throughout the entire presentation.
5. Any make-up techniques may be used and combined to achieve the overall look, airbrushing, classic make-up, theatre make-up, prosthetics may be used – but must not take up more than 25% of the work,
6. Wigs may be used – but must be styled at the competition. No work may be done on the wigs until the competition has started, finished styles, must be completed on the competition floor.
7. Nail Enhancements may be applied prior but must be decorated or polished during the competition time.
8. If false lashes are used they should be applied during the competition time.
9. All professional make-up media will be allowed, as long as it is applied according to professional and proper application techniques, hygienically and safely, i.e. airbrushing, water colour, cream make-up, etc.
10. Pre-formed Prosthetics may be used but should not comprise of more than 25% of the work and may not be applied prior to the competition or be pre-painted.



11. Bald caps, wigs and hairpieces and headdresses may be used. This must be fitted in the competition time.
12. Costumes must be worn to compliment the overall look and theme but should not hide or cover the make-up. Make-up artists will be scored on creativity, originality and detail.
13. Pre-judging criteria will apply for this category; floor judges will allocate or deduct points accordingly.
14. The main judges will allocate points accordingly, judging all the criteria that apply to the make-up application and the overall look and creativity used to create the chosen character.
15. The make-up artists with the highest overall score will be awarded first place.
16. Prosthetics, wax, and mastic glue will be allowed for this competition.
17. Accessories such as contact lenses, jewelry etc. may be used and must be complimentary to the make-up and theme.
18. The Make-up artist must provide and present a storyboard, which must consist of and include the following information and details and be visible and present at the working station for judging purposes

- ☞ Name of the Make-up artists in Full.
- ☞ Name of College/Training school/Business & contact details.
- ☞ Character and inspiration.
- ☞ Make-up styles and mediums used.
- ☞ Story board explaining and showing how the look and character was achieved.



# Professional Beauty 2017 Make-up Competition Entry Form

Please complete the form below correctly with your full name and details. Entry fee of R100 will apply for pre-registration before the **28<sup>th</sup> of August 2017**; registration on the day will be R190 and must accompany the entry form. Bring a copy of your entry form and proof of payment with to the competition. *Remember to also pre-register yourself and your model online immediately once you have registered your entry to gain access into the show.*

**Contestants Name:** \_\_\_\_\_

**Salon/College/Business Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Tel #:** \_\_\_\_\_

**Model's Name:** \_\_\_\_\_

**Title of Entry:** \_\_\_\_\_

**Please tick the category below and appropriate level, which you are entering.**

28<sup>th</sup> August

 **Photographic Glamour Make-up**

- Students
- Professionals

3<sup>rd</sup> September

 **Mixed Media Character Make-up**

- Students
- Professionals

**Contestant Signature:** \_\_\_\_\_

*I have read and understand the Rules & Regulations and accept the judges' decision will be final.*

**Entries may be handed in or sent to:** TE Trade events, 1<sup>st</sup> Floor, Ice Site Building, 263 Oak Avenue, Ferndale, Randburg.

**Banking Details EFT to:** TE Trade Events, FNB Wierda Valley, **Account number:** 62055606671, **Branch Code:** 260950.